

NARRATIVE – WSWG/WSST 2022 REVISED EMPLOYEE EQUAL OPPURTUNITY REPORTS

After starting to gather records for WSWG/WSST EEO Reports for 2023, some records about Station outreach were found from the previous year that were not included in the 2022 Reports. 2022 reports were filed on December 1, 2022. Revised report was re-filed November 22, 2023, to both WSWG & WSST's station OPIF. Reports will also be updated on Station web sites.

2022 Annual EEO Public File Report **WSST-TV 63867 Cordele, Georgia**

Coverage Period: December 1, 2021 to November 30, 2022

Station's Comprising Station Employment Unit: WSWG Valdosta, Georgia

Section 1: Vacancy Information		
Full-time Positions Filled by Job Title	Date of Hire	Recruitment Source of Hiree
Creative Services	12/1/21	Referral
Multimedia Journalist/sports	12/29/21	Promotion to F/T
Account Executive/National Sales Assistant	01/17/22	Referral
Account Executive	2/14/22	Referral
Administrative Assistant	03/28/22	Referral
Creative Services Director	02/14/22	Referral
Account Executive	02/21/22	Referral
Master Control Operator	4/4/22	Referral
Multimedia Journalist	6/6/22	Referral
Master Control Operator	6/10/22	Referral
Master Control Operator	8/8/22	Referral
Account Executive	09/07/22	Referral
Master Control Operator	10/1/22	Referral

Total Number of Persons Interviewed During Applicable Period:

Section 2: Recruitment Source Information		
Recruitment Source Company, Address, Phone #, Contact Person	Total Number of Interviewees	Full-time Positions for Which Source Was Utilized
Station web page		
www.Southgatv.com	4	0
Indeed.com	6	0
Linked In	0	0
www.linkedin.com		
Referrals & other	13	Account Executive(4) Creative Services Director (1) Master Control Operator (4) Administrative Assistant(1) Account Executive/NSA (1) Multimedia Journalist (2)
TOTAL NUMBER OF INTERVIEWEES	23	13

Section 3: Supplemental Outreach Activities

1. Community speaking engagements regarding career opportunities in broadcasting

November 2022 - On November 3rd, 2022, students from Eighth Street Middle School, Tift County Georgia came to visit the news station CBS 44 in Cordele, Georgia. The 25 students were from CTAE (Career Technical Agricultural Education) Careers & Broadcast classes. Students learned different jobs within the news station and were able to take a tour through the station. Students had the unique opportunity to be present for the noon LIVE broadcast. They were able to see it happen firsthand, and their teacher Dr. Jamie Wise participated in a LIVE interview. Students were able to use what they learned from the station once back in their classroom as they created and broadcasted their own school news.

2. Staff Training

The station provides introductory and on-going training for all positions. It is our policy to promote from within when possible and we work to strengthen staff skills and knowledge in preparation for advancement opportunities.

On Air Notice WSST: Organizations that regularly distribute information about employment opportunities to job seekers or refer job seekers to employers may request WSST to provide them with information about full-time openings at the station. Such requests must include the organization's name, mailing address, email address if applicable, telephone number and contact person, and identify the category or categories of job openings for which it requests notices. WSST-TV is an Equal Opportunity Employer.

Requests should be directed to:
General Manager/WSST
3002 Frontage Rd - Suite P
Cordele, GA 31015